

### **PERSONAL PROFILE**

Name: Abdulkhaleg H. Tawwaf (Associate Professor) Nationality: Yemeni Telephone (Office): +967 613624 **Department:** Business Administration E-mail address: tawwaf@auye.ac or abdtwaf@hotmail.com

#### **EDUCATION**

- 1. 2009, Ph.D. degree in business administration, University of Aleppo, Syria. Dissertation Title: A proposal model to improve organizational performance in Sanaa university
- 2. 2003, Master of public administration. Faculty of management sciences & Economics and Economics, Jordan. Thesis Title "Evaluating the Institutional Capacity for Implementing Program and Performance Budgeting in Civil Service Apparatus in the Republic of Yemen: A Field Study, The University of Al al-Bayt, Jordan.
- 3. 1996, Bachelor's degree in Business Administration, faculty of Commerce & economics (Sanaa University) Yemen.

### TEACHING

#### **Teaching Interests:**

- 1. Principles of Management
- 2. Principles of Marketing
- 3. Feasibility studies
- 4. Strategic management
- 5. Small business
- 6. Project management
- 7. Organizational behavior
- 8. Customer behavior
- 9. Human Resources Management.
- 10. Production and operation management
- 11. International business
- 12. Planning and control production

#### **Courses Taught:**

At Amran University

Level	Course
Undergraduate	1. Principles of Management
	2. Principles of Marketing
	3. Feasibility Studies
	4. Strategic Management
	5. Organizational Behavior
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6.	Risk & Insurance
7.	Purchasing and Stores
8.	Marketing Researches
9.	Public Relations.
10	. Production and operation management
11	. Planning and control production
12	. Project management

#### At Other Universities

Level	Course
Undergraduate	1. Principles of Marketing
	2. Strategic Management
	3. Marketing Researches
	4. Theory of Organization
	5. International Marketing
	6. Skills of Management
	7. Small Business
	8. Customer Behavior
	9. Planning and Control of Production
Graduate:	1. Human Resource Management
	2. Project Management
	3. Organization Theory
	4. Production and operation management
	5. International business
	6. Research methodology

### WORK EXPERIENCE

Academic Employment (Descending chronological order)

Years (From-To)	Position, College, University, and Country
2016-Present	Work as rector university of Amran
2015-2016	Associate Professor of Business Administration and Vice-Rector for Graduated &
	Scientific Research, Amran University, Yemen.
Beginning 2015	Assistant Professor of Business Administration and Dean of the Faculty of Commerce and
	Economics, Amran University, Yemen.
2013-2014	Assistant Professor of Business Administration and Vice-Dean of the Faculty of Commerce and
	Economics for academic affairs, Amran University, Yemen.
2011-2012	Assistant Professor of Business Administration and Vice-Dean of the Faculty of Commerce and
	Economics for Student Affairs, Amran University, Yemen.
2003-2006	Lecturer of Business Administration, Faculty of Commerce & Economics, University of Sanaa,
	Yemen.

### **Publications**

# (List your publication in chronological order beginning with the

## most recent publication

# I) Peer Reviewed Journal Articles

# A.Learning & Pedagogical Research (Instructional Research)

# B.Contribution to Practice (Applied Research):

- 1. Tawwaf, Abdulkhaleq H., (2015) Outputs of Higher Education in the Republic of Yemen: Business Organizations perspective, Al-Edari Magazine vol. 43, 2015, mascot, Oman
- Tawwaf, Abdulkhaleq H., (2013) Measuring the factors that affecting Job Satisfaction in Yemeni American Languages Institute (YALI) A Field Study, Journal of university researcher, 30 (April-June) University of Ibb, Yemen, 275-293.
- 3. Tawwaf, Abdulkhaleq H., (2009) Evaluating institutional capacity to implementing programs and performance Budgeting in the civil service in the Republic of Yemen: A Field Study, Journal of the Faculty of Commerce and Economics, No. 31, March, 95-141, Sanaa University.
- 4. <u>Mashrqi, H. A., Tawwaf, A. H. (2009)</u> Using Baldridge Model to Improve Organizational Performance in Faculty of Commerce in Sanaa University, Journal of Aleppo University Research: A series of economic and legal sciences, No. 58.
- 5. <u>Mashrqi, H. A., Tawwaf, A. H. (2009)</u> Using Baldridge Model to Improve Organizational Performance in Faculty of Commerce in Sanaa University, Journal of Aleppo University Research: A series of economic and legal sciences, No. 58.
- 6. <u>Mashrqi, H. A., Tawwaf, A. H. (2009)</u> Organizational Culture and Organizational Performance in Sanaa University, Journal of Aleppo University Research: A series of economic and legal sciences, No. 58.

### **Other Intellectual Contributions**

### **Conference Proceedings**

### A. Contribution to Practice (Applied Research):

- 1. Tawwaf, Abdulkhaleq, (2013) "contribution to Islamic thought in the development of marketing practices" the Sixth World Congress of the International academics, Iraq.
- 2. Tawwaf, Abdulkhaleq, (2013) "management ethics from the perspective of a Muslim" the first conference of AlAmeed Journal, Iraq.
- **3. Tawwaf, Abdulkhaleq, (2014)** "Management Ethics from the Perspective of a Muslim" the second conference of AlAmeed Journal, Iraq.
- 4. Tawwaf, Abdulkhaleq, (2015) " Business Ethics Perspectives on Commercial and Islamic Banks in Yemen" Conference on Islamic Economics and Finance, Doha-Qatar in the period from March 23-24, Doha-QATAR.
- **5. Tawwaf, Abdulkhaleq, (2015)** Building dynamic networks and partnerships for the region 2015 MENA (12-14 April 2015) HEC PARIS, Doha, QATAR.

- 6. Tawwaf, Abdulkhaleq, (2010) the Workshop of exams questions forms in the Commerce & Economics College entitled held at the Faculty of Commerce and Economics Imran University on 01.15.2010.
- Tawwaf, Abdulkhaleq, (2010) the workshop "academic performance development at the Commerce & Economics College – "development of teaching methods and ethics of the profession" held on 1 - 6-2010.

### Books

- 1. Tawwaf, Abdulkhaleq, (2015) Marketing: Basics & Concepts (3<sup>rd</sup> Ed.) Sanaa. Alameen for Publishing & Distribution.
- **2. Tawwaf, Abdulkhaleq, (2015)**, Procurement and Stores Management (Logistical Entrance), in Association with Others, (8<sup>th</sup> Ed.) Sanaa. Alameen for Publishing & Distribution.
- 3. **Tawwaf, Abdulkhaleq, (2014)** Principles of Risk and Insurance, Sanaa, Alameen for Publication and Distribution.
- 4. **Tawwaf Abdulkhaleq (2014)**, Feasibility Studies of Projects, Sanaa. Alameen for Publication and Distribution.
- 5. Tawwaf Abdulkhaleq (2014), Public Relations: Science & Art, Under Copying.
- 6. Tawwaf Abdulkhaleq (2017), project management, under coping.

### Training:

- 1. Implement Course Entitled "The Future and The Development of Industry Self in The Public Telecommunications Institute in Sana'a for The Period from December 7 To 11, 2014.
- 2. The Implementation of A Training Course Entitled "Leadership" in The Public Telecommunications Institute in Sana'a for The Period from May 26 28, 2012.
- 3. The Researcher Implementation of A Training Course Entitled "Leadership" in The Public Telecommunications Institute in Sana'a During The Month of June 2012.
- 4. The Researcher Implementation of A Training Course Entitled "Quality Improvement and Cost Reduction" In the Public Telecommunications Institute in Sana'a for the Period from November 16 20, 2014.
- 5. The Researcher Implementation of A Training Course Entitled "Administrative Excellence and Strategic Thinking and Creative Innovation" In the Public Telecommunications Institute in Sana'a for the Period from November 2 - 6, 2014.
- 6. The Researcher Implementation Of A Training Course Entitled "Strategic Planning And The Challenges Of The Future" In The Public Telecommunications Institute In Sana'a For The Period From October 26 - 30, 2014.
- 7. The Researcher Implementation of A Training Course Entitled "Problem-Solving and Effective Decision Making" In the Public Telecommunications Institute in Sana'a for the Period from April 20 To 24, 2014.
- 8. The Researcher Implementation of A Training Course Entitled "Administrative, Supervisory and Leadership Skills Development" In the Public Telecommunications Institute in Sana'a for the Period from May 11 To 22, 2014.
- 9. The Researcher Implementation of A Training Course Entitled "Administrative Supervision" In The Public Telecommunications Institute In Sana'a For The Period From March 2 To 6, 2014.
- 10. The Researcher Implementation of A Training Course Entitled "Crisis and Disaster Management" In the Public Telecommunications Institute in Sana'a for the Period from April 12 16, 2013.

- 11. The Researcher Implementation of A Training Course Entitled "Institutional Loyalty" in The Public Telecommunications Institute in Sana'a for The Period December 7 11, 2013.
- 12. The Researcher Implementation of A Training Course Entitled "Eight Factors to Create A Sustainable Quality Management System" in The Public Telecommunications Institute In Sana'a For The Period May 4 - 8, 2014.
- 13. Experience in Training in the Use of Statistical Analysis Software SPSS.
- 14. Experience in the Use of Structural Equation Analysis Program (Structural Equation Modeling) By AMOS Program.

### Languages:

- Arabic (Excellent)
- English (V. Good)